Fertcare 10 Year Anniversary
Peter McEwen

Early Beginnings

- 1992 - Environment risk raised at AFSA Conference
- 1995 – Code of Practice for fertilizer contractors
- Early 2000’s Landcare grant enabled the development of training program
- 2004 – Joint Venture
2005 - Fertcare Launched

Fert phase-out suspicious

Wheat estimates up $6 per tonne

Swan River dead in 10 years: EPA head
2006 – WA proposal to phase out P Fertilizer

Great Barrier Reef
2003 Eco-Efficiency Agreement
Objective, Site Specific Nutrient Input

Fertcare – Productivity & Environment