Fertcare – Jeff Kraak

Fertcare

- Fertcare core values & purpose
- Recent achievements
- Organic soil amendments
- Key challenge
Value 1:
Fertilizer sustains or improves crop yield
- 70% increase in food 2005 & 2050
- Fertilizer accounts for $12.7 worth of Ag production
- Fertilizer has $40B flow on effect in Australia

Value 2:
Fertilizer can cause harm & food safety issues
Value 3: 
Use objective measures

Purpose 1: 
Demonstrate effective management of issues
Purpose 2: 
Encourage improved productivity

Purpose 3: 
Engage with stakeholders
Purpose 4: Manage environment & food safety

Fertcare – Productivity & Environment

- **Training**: FERTCARE®
  - 2,993 people
- **Advisor**: FERTCARE®
  - 255 people
- **Accu-Spread**: FERTCARE®
  - 78 spreader
- **Organisation**: FERTCARE®
  - 25 organisations
Carbon Farming Project

- 18 publications
- 385 agronomist on NUE & GHG
- Review & update Level B & C
- Enhance reputation of industry & Fertcare
- Science underpinning for future policy
- Engagement with leading scientists

Advisor RO Professional Development

- Expand NSW market for RO diverted from landfill
- Develop training resources for agronomists
- Deliver workshops across NSW
- Facilitate development of arrangements between producers and agribusinesses
- Foster communication
Fertcare Role with RO

- Help scope training
- Technical review
- Promote project activities & outcomes
- Workshops
- Incorporate into Fertcare
- Promote collaboration - AORA, AFSA & Fertilizer Australia

NSW Workshops

- 27 Sept – Blayney
- 29 Sept – Nowra
- 5 Oct – Lismore
- 6 Oct - Grafton
- 11 Oct – Western Sydney
- 13 Oct – Leeton
- 2 Dec - Moree
Why is Fertcare involved with organics

- Community expectations
- Credibility with policy makers and farmers
- Fert Aust distribution members & AFSA involvement