FIFA AFSA & Fertcare
Positive Industry Involvement

Nick Drew
Something to offer

- **Policy development**
  - Technical expertise
  - Commercial expertise
  - Industry knowledge
- **Policy implementation**
  - 2300 Trained staff
  - 1000 at the advisor level
  - Information and education
  - Strict compliance through audit

Fertilizer Industry Federation of Australia
## Co-regulation

- Fertcare has the independence, rigour and quality to be used effectively in co-regulation.
- Fertcare Accredited Advisors can implement rules and their performance is audited.
- Fertcare is open to modification to suit regulatory requirements.

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## Productivity

- Fertcare seeks to manage the balance between productivity and environmental risk.
- Often complimentary.
- May become problematic.
- In either case Fertcare offers opportunities to get the best possible outcome for productivity and environmental outcomes.